



Exchangite

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VOLUME XIV

DECEMBER 1953

ISSUE No. 2

ON TOP OF THE HILL WITH THE ASSOCIATED EDITOR

Last issue we promised that we would explain the derivation of the title of this column. In our home club, the job of president, as in all clubs, is considered a definite honor and connotes a definite position of leadership. This honor and privilege is conferred by the membership of the club which, at the same time, goes "all out" to make the president assert his ability as a leader. This means that the man serving as president must, of necessity, be on his toes and during his term of office he must operate at peak effort. When his period of administration is over, he feels that in effect he has reached the end of a long, up-hill climb, that he is sitting on top of a hill. From this vantage point, he can look back at the man following and offer words of encouragement and wisdom as his successor comes toiling up that same steep incline. Having felt so strongly this particular feeling of winning a hard-fought battle and reaching a place where problems can be viewed in an objective manner, we decided that ON TOP OF THE HILL could best explain the object and purpose of this column. The explanation seems rather far-fetched and involved, but that is the way we feel.

Now that we have explained, satisfactorily, we hope, the choice of name for our column, we would like to discuss one phase of the New Jersey State Exchange Club's program of activities. We are talking about the Inter-Club Committee and its work. We have been fortunate in being able to attend and participate in the previous five bowling tournaments held at Toms River, Mountainside, Vineland, North Hudson, and Beach Haven. We have always had a grand time and always had the pleasure of making many new friends at these affairs. We attended and played in the recent golf tournament at the Atlantic City Country Club on October 15, 1953. Perfect weather, a beautiful course, a good meal all combined to make up an enjoyable afternoon and evening. Here again, it was our good fortune to greet old acquaintances and form some new friendships. This all leads to the point we had in mind—all clubs should be represented at the various affairs sponsored by the State Inter-Club Committee. The contests are not run for the

(Continued on Page 6)

Ben Brick - Our National President



J. Benjamin Brick of the Atlantic City Club is New Jersey's first National President. His election was an event that made every New Jersey Exchangite proud, as was demonstrated by the congratulatory dinner given for him on November 7th.

Born in New Bern, North Carolina, he came to Atlantic City in 1907, attending the public schools of Ventnor City and later Staunton Military Academy, after which he entered the lumber business with his father.

In August 1938 he became a member of the Atlantic City Exchange Club

under the sponsorship of the late Clarence "Pop" Hill, one of the real "greats" of Exchangedom. In 1940, an unexpected vacancy in the presidential succession of the club necessitated the selection of a vice-president at the sixth month mid-term. Ben was chosen, without previously having served on the Board of Control. Thus, in 1941 he became the club president for an outstanding year of service.

His attendance at National Conventions and his activities there attracted the attention of National Officers and

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A NOTE FROM OUR BEN

The night of November 7th, will always remain a cherished memory. Mildred and I received a beautiful guest book signed personally by all those who attended the dinner in my honor that evening. We received a beautiful silver tray that is elegance in its simplicity of design and inscription, and we received U. S. Bonds, a real asset for the present and future.

All of these wonderful gifts are cherished for their intrinsic value, but you should also know that you gave me other gifts I shall never forget. They were your heartwarming good wishes and personal greetings that still ring in my ears. The great effort many of you made to come to Atlantic City that night in spite of the bad weather, to express your genuine friendship and fellowship, evidenced your wholehearted participation.

I shall never forget these things and I want to express to each Exchangite and Exchangette in New Jersey my deep appreciation for these tangible and intangible gifts.

My sincere thanks also to the committee who arranged the affair and invited our National Secretary Herold M. Harter and Mrs. Harter to come to Atlantic City. Their presence added immeasurably to the evening's pleasure for us and, I know, for all the other Exchangites present.

BEN BRICK

BEN BRICK
TESTIMONIAL DINNER

The evening of Saturday, November 7, 1953, will be one long remembered in the annals of New Jersey Exchange. On that date at the Jefferson Hotel in Atlantic City, the Atlantic City Exchange Club and The New Jersey State Exchange Clubs tendered National President J. Benjamin Brick a testimonial dinner, honoring him as one of their own and marking his recent election to the highest office in Exchange.

Over four hundred Exchangites and guests braved the inclement weather that prevailed throughout most of the State to travel to the World's Playground to attend this fine affair. The group consisted of delegations from all sections of the State, in addition to several out-of-state guests. An outstanding feature was the presence of National Secretary and Mrs. Herold Harter.

Seated at the speaker's table were National President and Mrs. Ben Brick, National Secretary and Mrs. Herold Harter, New Jersey State President and Mrs. Harry Silberman, Atlantic City President and Mrs. Edward Champion, and Mr. and Mrs. Jack Armstrong. Jack, past president of the Atlantic City Club, served as toastmaster. After the invocation, flag salute and the singing of one verse of the Star Spangled Banner, those present enjoyed a roast beef dinner. After dinner, songs from a special song sheet, featuring special verses in honor of Harter and Brick, were led by Jay Trilling, past president of the Atlantic City Club.

Armstrong introduced the ladies at the head table and introduced Mrs. Walter C. Brick, Ben's mother, and Dr. and Mrs. John K. Brick, Ben's brother and sister-in-law. Also introduced were John Keithline, East Hartford, Conn., National Regional Vice-President; Gerard Murphy, New York City, National Regional Vice-President; J. H. Grimsby, White Plains, N. Y., member of the New York State Board of Control; State Vice-President Tony Imbresi of Ocean City; State Secretary Ken Ehly of Phillipsburg; State Treasurer Bob Netchert of Jersey City; Immediate Past State President Dave Venturi of Vineland; Past State Presidents Russ Dilts of Phillipsburg, Harry Stewart of Penns Grove, Frank Pitt of Union, and Charles Nelson of Salem; State Board Members Dick Farr of Audubon, Alex Stankus of Beach Haven, Reeves Loveland of Bridgeton, Fred Gravino of Woodbury, and Abe Frankel of Linden. Also introduced were Steve Cesare, editor of the "New Jersey Exchangite", and Exchangite Jack Rouse of the Jefferson Hotel management.

The first speaker was Ed Champion, president of the Atlantic City Club, who traced Ben's career in Exchange starting with his election to membership in 1938 and continuing up to the present. The pride felt by the Atlantic City Club was expressed by Champion, who lauded Ben as a loyal and efficient worker for his home club, even with his State and National responsibilities. Dr. Harry Silberman, president of the New Jersey State Exchange Clubs, was the next speaker and gave a short talk on the friendship and help that Ben has

always been to the State organization. Silberman also expressed appreciation to the co-chairmen of the committee in charge of the event, Dr. Mort Winheld for the State, and Art Walker for the Atlantic City Club.

A pleasant touch to the event was the presentation to Mildred Brick of a handbag by Mrs. Edward Champion for the Exchangette Club of Atlantic City.

After reading letters and telegrams from those unable to be present, Armstrong introduced Wayne Stetson of the Atlantic City Convention Bureau, who, in turn, presented National Secretary Harter with a scroll from the citizens of Atlantic City in recognition of the friendship and appreciation for Harter's missionary work on behalf of Atlantic City as a convention city. Harter, after being introduced, thanked Stetson for the scroll and presented a humorous recital of the difficulties he and Mrs. Harter experienced in getting to Atlantic City; both being afraid that they never would reach the city in time. Still in humorous vein, he explained that to everyone else who knew him, Ben was just Ben, but to Harter, Ben was always "Benjie". In more serious nature, Harter then told the group that the National Exchange Club is purely and simply a patriotic, American organization with no desire to become an international group. He stated that the record of service, posted by Exchange since its inception, to America and American ideals is long enough and honorable enough to place it far in the van of any comparable group.

Armstrong then introduced Dr. Morton Winheld, past president of the New Jersey State Exchange Clubs, District Governor of N. J. District #4 and co-chairman of the Testimonial Dinner Committee. Winheld presented Ben with an engraved sterling serving tray, U. S. Defense Bonds and the guest register signed by those in attendance, and then introduced the National President to the audience. After a standing ovation, Ben expressed the thanks of his family and himself in a humble fashion, saying that if any honors were due they should accrue to his mother, wife and family. He then voiced his appreciation to Herold Harter for being present, saying that in itself was a great honor. Turning to Exchange, the National President recommended to everyone present the program of building Exchange on all three levels—local, state, and national. If that is done, the spreading of the word of Exchange will be accomplished and from that dissemination, the country and even the world can come to know the honor and value of American citizenship. It was a talk in Ben's usual terse and forceful style and was well received by the group.

After formal adjournment by Toastmaster Armstrong, an informal reception line composed of President and Mrs. Brick, Secretary and Mrs. Harter, State President and Mrs. Silberman, and Atlantic City President and Mrs. Champion greeted all those present.

The affair was well conceived and well executed, and those in attendance were in accord that any rigors of travel or time encountered were more than amply offset by the timeliness and friendliness of the occasion.

JERE HOFFNER, Assoc. Ed.

Large New Jersey Delegation Invaded Colorado Springs For National Convention



By train, plane and auto, over eighty Exchangites and friends traveled to Colorado Springs from New Jersey to attend the National Convention, September 24-29. The attendance from the Garden State, which probably exceeded in number any previous delegation traveling such a distance, was inspired not only by the desire to attend a National Convention, but in large part to serve as a tribute to Exchangite Ben Brick, who was slated to attain the highest office in Exchange, that of National President.

Many delegates and friends from New Jersey were early in arriving at Colorado Springs and even before the opening session had been called to order had gone completely western in their attire, and the later arrivals lost no time in following suit.

The New Jersey delegation, in their western attire, was out in force at the Chuck Wagon Barbecue, the opening event of the convention, held in the Garden of the Gods on Thursday evening. Convention sessions were well attended, especially the morning Breakfast Seminars, where delegates were reminded of, or for the first time, acquainted with the grass roots of Exchange and its many functions. The luncheon meetings had some of the nation's top notch speakers talking on nationally important topics.

The special events, consisting of the Patriotic Extravaganza on Saturday night, featuring the Colorado Springs High School Band and Choir and the famous PEJN Indian Dancers; the dedication of a Freedom Shrine on Sunday afternoon in the auditorium of the Colorado Springs High School with presentations by Mr. and Mrs. Robert

Vogeler; the Annual Banquet on Sunday night with many nationally prominent celebrities as speakers; and the Puerto Rican Night on Monday with a rhumba band and dancers in native costumes all contributed greatly to the worthwhile nature of the convention trip.

The New Jersey delegation was present in force at Tuesday's final business session when our own Ben Brick was nominated, elected and installed as National President, the first such honor ever given to a Garden State Exchangite.

The convention would not have been as greatly appreciated had it not been for the tours that almost everyone took. Friday afternoon was given over to the Pike's Peak Tour, and by private car and tour car, the travelers began the climb to the summit over gravel roads replete with hair-pin turns, sheer precipices on one side and only sky on the other. Many made the start with anticipation and returned with the vow that the trip was nice to talk about but never to be undertaken again. It was even reported that one club's delegation had an attorney in its car, who increased his charge for writing a will in direct proportion to the height ascended. After the Pike's Peak Tour, the Regional Tour through the Garden of the Gods, Will Rogers Shrine of the Sun, South Canyon Drive and Seven Falls, was a relaxing pleasure to many of the conventioners.

The Garden State delegation highlighted their convention trip with a State of New Jersey Breakfast at the Swiss Chalet on Sunday morning. Eighteen clubs were represented and were honored by the presence of, and

brief talks by, National Secretary Herold M. Harter, Past National Presidents Meyers Cooper of Cincinnati, Ohio; Berg Anstine of York, Pa.; William Spear of Hartford, Conn., and Regional Vice-President and Mrs. Harold Auger of Denver, Colorado.

An innovation for this year's New Jersey convention-goers was the provision of a State ribbon to wear along with their convention badge, which helped to identify the members of Jersey's delegation.

The welcome mat on the sixth floor of the Antler's Hotel was nearly worn out due to the fact that the Penns Grove Club, with the largest single New Jersey Club delegation of eight members, promoted a New Jersey Room with festivities appropriate to a convention session.

All in all, it was a great trip, and none of those in attendance will ever forget any part of it. Business, fun, and greatest of all, Ben Brick's election to the highest post in Exchange, all had their proper place in making this convention one of the best ever.

KENNETH P. EHLI, State Secy.

CONVENTION ANNOUNCEMENT

As this issue went to press, word was received that the 1954 New Jersey State Exchange Club's Convention would be held at Hotel Hildebrecht, Trenton, on April 30, May 1st and 2nd, 1954. Complete details will be available in the next issue of the "New Jersey Exchangite."

AUDUBON

Just because we missed having news in the last edition doesn't mean that the Audubon Club has been doing nothing. To the contrary, may we suggest it means we have been so busy we haven't been able to get our light out from under the bushel.

One of the events which always engenders a feeling of camaraderie in our club is the annual family picnic, which this year was again well attended and enjoyed.

At the beginning of the Fall we elected new officers who include: Joseph Bretherick, president; Albert N. Young, Jr., vice-president; Clement J. Mondelli, treasurer; and George Hewes, secretary.

With the co-operation of the school system, we conducted a contest in all grades upon the general theme of "Democracy", which was incorporated into the class work of the pupils. Prizes were awarded in each grade in the entire system.

In order to raise funds for our various youth projects, we ran a Rummage Sale which was well supported by the membership, and despite the first snow storm of the season, resulted in the enrichment of the coffers for more worthwhile spending. "idea man", Frank Craig, was chairman of both the Democracy Contest and the Rummage Sale.

Under the chairmanship of Dick Kerr we have also been conducting a membership drive which, while still very much under way, has resulted in increasing our membership by 10%.

The first social event under our new officers was a very successful Charter Night Anniversary. This event was planned and arranged under the leadership of Al Young and Bill Romaine.

At our last meeting we viewed color motion pictures of the Little League activities of last Spring. We sponsor one of the four teams in the League. This year, also, members of the club and their wives aided in the League sponsorship of the Regional playoffs which culminated in the selection of a team to go to the "World Series" at Williamsport. The project involved the housing and feeding of the teams of Little Leaguers who came from North Jersey, Maryland and Virginia.

WARREN C. DOUGLAS, Pub. Chm.

BRIDGETON

The Bridgeton Club has been busy since the last report in September. Our project with the Beauty Pageants at the Cumberland County Fair was a very successful one. The staging surpassed any previous effort ever put on and the crowd appeal was increased accordingly. Another project associated with the same Fair was the presentation of awards to 4-H Club contest winners, which has been an annual project with our club for the past several years.

The ladies came into their own in October with a Charter and Installation Night for the Exchangite Club of Bridgeton. The officers and board members were installed by Past State President Dave Venturi of Vineland. The officers include Mrs. Jere Hoffner as president, Mrs. Harry Craig as vice-president, Mrs. Harry Grossman as

secretary and Mrs. Rudi Maurer as treasurer. Board members include Mrs. Julius Saturen, Mrs. Perry Cherubini and Mrs. Gilbert Tatman. The Exchangettes will be a definite asset to our club and we wish them well.

Herb Fogg and his Entertainment Committee put on an outstanding Halloween Party for the club with over seventy-five members, wives and guests enjoying games, prizes, dancing and a buffet. The committee has plans under way for a Holiday Party sometime between Christmas and New Year's.

Plans are under way also, for our annual Book of Golden Deeds award dinner and for the Christmas visit of some of the Fresh Air Kiddies.

We were honored by a visit by National President Ben late in November. An informal affair, the evening was highlighted by one of Ben's short but effective talks on Exchange. To say that we are proud of Ben's selection as the top officer in Exchange is putting it mildly. He has always been a great friend of the Bridgeton Club and we can truthfully say "we knew him when."

Our next big project will be our Christmas Tree Sale. This event is our means of raising funds to operate our Summer Day Camp, run for the children of our city to provide them with wholesome, recreational Summer fun. The Tree Sale involves a lot of time and a lot of hard work, but we feel that the results are well worthwhile.

That's all from here for now. More news from Bridgeton next issue.

JERE HOFFNER, Pub. Chm.

ELIZABETH

The Elizabeth Club is now in the midst of a membership drive, under the chairmanship of Edward L. Whelan, an active Exchangite and a member of the City Commission. Letters have gone out to many industries in our city inviting some responsible representative of each of these companies to actively participate as a member of the Elizabeth Club in bettering our community thru Exchange. Also included in this campaign will be invitations by members

to business acquaintances to actively participate in our club. You will note our invitations designate "actively". By this we mean, men who will actually engage in the various duties and functions of committee work which will bring recognition to our club. We just don't want members, we want worker members and meeting attenders.

Plans are under way to take a group of about 90 school children, who are active in the School Safety Patrols, on a trip to New York for a day as a reward for their work in this activity. Transportation, entertainment, lunch, etc., will be provided by the club.

The J. Russell Dilts Traveling Gavel was presented to our club recently by the Exchange Club of Westfield, and we in turn presented it to the Exchange Club of Long Branch on November 18, at which time a large delegation from our club traveled to Long Branch to make the presentation.

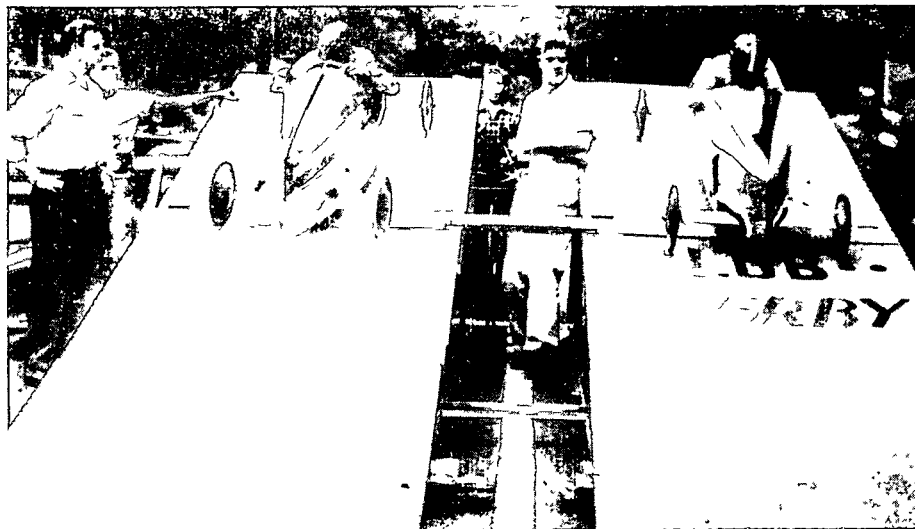
Plans are under way for our Annual Xmas Food Baskets for needy families, an annual event with our club, and plans will also be made soon for our annual Installation Dinner to be held in January.

BILL MACHAUER, JR., Secy.

JERSEY CITY

The main topic of interest in the Jersey City Club since our last report has been the viewing of the activities of the New Jersey Exchangites present at the National Convention held in Colorado Springs. No, we didn't use radar or invent a new thought-wave machine. It was possible because Sterling Joiner, our club president, and also our delegate to the Convention, took along his movie camera. Sterling says the finished films are not exactly 3-D, but they will do. Private showings are now being arranged for those who have any fears that their actions at Colorado Springs were such as to cause them any embarrassment.

We want to announce that on Saturday evening, January 16, we will hold our installation of officers, along with celebrating our 6th anniversary. We



Scene at Morristown's annual Coaster Derby with Exchangite Everell Lotz at left and Club President Ted Lipke (center).

hope to have National President and Mrs. Ben Brick with us on this occasion, and this would be a great opportunity to meet and greet a grand couple. It will be a Ladies Night affair, with dancing following the short program and we will be happy to welcome any and all Exchangites and their ladies to Jersey City that night.

BOB NETCHERT, Secy.

MORRISTOWN

Our Annual Coaster Derby was a huge success. Eighteen boys and one girl entered the event and gave the spectators, who lined both sides of the street during the day, many thrills. The keen competition and good sportsmanship these kids showed were really marvelous.

The local radio station, WMTR, broadcast the finish of the race and we received wonderful publicity from the Morristown Daily Record. The races were electrically timed and in one race a dead heat finish resulted.

Exchangite Lincoln Phifer, Coaster Derby chairman, officiated at the Derby Dinner which was held the same evening, with over one hundred present. Mayor Parsons Todd praised the Exchange Club on this annual event, stating that the public got as much fun out of watching the races as those participating. Mayor Todd then presented the winner, Peter Jones, with his personal check for one hundred dollars.

Our little blonde sweetheart, Beverly Gifford, the only girl in the race, was awarded a pen and pencil set for the fastest time during the trial heats. She came in second two years ago. Local merchants donated enough gifts so that every entrant took home at least one prize.

During the afternoon, a youngster in the crowd found a pocketbook which he brought to the judges stand. He was invited to the banquet where he was congratulated and awarded a prize for his honesty.

Our refreshment stand, program advertising, and sponsors, operated efficiently enough to pay all expenses with enough left over to purchase wheels for next year's Derby.

LEMUEL H. THOMPSON, Secy.

NEWARK

Newark Exchange got off to a good start for the Fall season with a membership drive under the leadership of Rossman I. Vail. President John Kozik announces that results to date have been gratifying.

Highlights of recent meetings, now held on the first and third Thursdays, were talks by Dr. Patrick D. Gerard on work being done for handicapped children in the schools of Newark, and a talk on activities of State Exchange by State President Harry A. Silberman.

During the Summer, the club visited Kamp Kiamesha, to which they had sent ten needy youngsters for a two-week vacation. Immediate Past President Chester L. Turner presented the camp with a new tennis court backstop.

Work with lesser privileged boys is one of the big projects of Newark Exchange, and for the eighteenth consec-



AMBASSADOR LODGE FINDS IT'S ALL IN THE FAMILY

Ambassador Henry Cabot Lodge Jr., chief U. S. delegate to the United Nations, third from right, renewed family ties Friday during his visit and talk here sponsored by the Somerville-Raritan Exchange Club. Meeting with the Ambassador for dinner in Far Hills were, left to right: Congressman Peter Frelinghuysen, a second cousin of the UN delegate; Archibald Alexander and Mrs. Alexander of Bernardsville, brother-in-law and sister of Mrs. Lodge, who is standing by her husband; Joseph C. Murphy, president of the Exchange Club, and Ralph Reeve, chairman of the Program Committee.

utive year, we are starting work with club groups totaling about 150 youngsters in the congested areas of the city.

HAROLD E. WANDS, Secy.

PHILLIPSBURG

The Exchange Club of Phillipsburg is delighted to hear of the recent election of J. Benjamin Brick as the President of the National Exchange Club. The many visits of Ben to our organization have endeared him to our members and we are very pleased to have the National President from New Jersey.

Charles Wanamaker, chairman of our Scholarship Committee, has been holding meetings with his committee to set up a Nursing Scholarship for a worthy high school graduate of Phillipsburg or vicinity. This committee is working out the details of the manner of the selection of the recipient and a committee for the selection will soon be announced.

Last year's Christmas Party for under-privileged children with Santa Claus, turkey and the fixings, and gifts was a great success and left a warm feeling in the hearts of the members. This event will be repeated this year on a larger scale. It is believed that Santa Claus' attire will be in better order than last year. The borrowed costume was too small for Santa Claus' double and a last minute switch was made with some difficulty.

The Anniversary Party Night is planned for the 23rd of January and installation of officers will be made that evening by National President Ben Brick.

Under the capable leadership of Thomas Murphy, assisted by Donald Pursell, Joseph Miller, James O'Hagan and Frederick Piperato, our pirate ship float entry in the Hallowe'en Parade in Phillipsburg took first prize in the organizational division.

A recent excursion to the Rodeo in New York City under the leadership of James Adam was a social and financial success to our club, and will enable us to continue to support the various community projects.

The members gave their support and backing to the Piggy Bank Bowl Game for the Eastern Midget Football Championships held on November 28th in Phillipsburg at the Maloney Stadium.

The usual Officers' Party was held early in December at Johnnie's Corner operated by John Cicero, a member. The new officers were initiated by receiving their flasks, which when properly wired, are suitable as lamps for their dens. In short the Exchange Club of Phillipsburg believes in "whistling while you work."

HERMAN N. HARMS, Secy.

PLEASANTVILLE

Our first meeting in October was also our first at our new meeting place—the spacious Atlantic City Country Club in Northfield, N. J. The move was necessary to accommodate the increased membership of our club and to provide a place large enough to hold all of our social functions.

Marvin Greenwald, John Bruckler and James Palmer turned in a splendid job on the Hallowe'en Party held at the Atlantic City Country Club on October 30. A good time was had by all and we were pleased to see many other clubs represented at the affair.

If the Pleasantville Little League carries out its plans for increasing its size with two more teams next baseball season, the Exchange Club will sponsor one of the new teams. Art Anthony started the ball rolling on this project.

Our number one project right now is what we call the "Bench Project". This was sidetracked last Summer due to our sponsoring of the Mills Brothers Circus. President Ed Hildebrandt appointed Edgar Lister to head the committee to design, build and locate at least fifty benches to be placed throughout Pleasantville and neighboring communities for the use of the general public. The committee is under full steam and with the labor for building those benches to be provided by the membership, the password will soon be "blisters with Lister."

Frank Riley and Bill Erskine did a fine piece of work on the Exchange

Club float that appeared in the Pleasantville Chamber of Commerce's Halloween Parade on October 31. We all had a good time passing out candy to the kids along the parade route.

As a result of long study and many meetings with representatives from all service and welfare organizations around our area, the committee from our club, appointed to make the decision on how to disburse the money derived from the visit of the Mills Brothers Circus, has made its final report. The committee recommended that a new, badly needed operating and delivery table be presented by the club to the Shore Memorial Hospital at Somers Point, N. J., which serves the general area around Pleasantville. The members of the committee charged with making this decision was made up of Joseph Helfrich, Sidney Lilienfield and Stanley Cain.

J. A. MILLER, Secy.

RIDGEFIELD

On Wednesday, September 23rd, fifty members and guests of the Exchange Club of Ridgefield attended an "Old Timer's Outing" at the Summer home of Otto Hessmer at Gordon Lakes, New Jersey.

Food, prepared under the expert supervision of Dr. John H. Knoblock, was cooked and served out of doors in glorious Fall sunshine. Dessert for the dinner was provided by a guest, E. H. Kleibenstein, in appreciation of having been invited to several previous outings.

Some of the "youngsters", led by Dr. Harry Beele, went for a swim in the lake in spite of the very cool air, while the others found amusement in the informal entertainment furnished by the members. There was a "Waiter's Quartet" complete with derby hats and big, black mustaches, composed of Douglas Carlson, Joseph Shockey, Otto Hessmer and Harold Wyman. Ernest Kohlsaas made a brief after-dinner speech in his usual inimitable style. A tape recorder was available both for the amusement of those present, and to provide a permanent record of the day's events.

The members were happy to welcome back Mayor Fred W. Meuter and Walter E. McColl, both of whom are recuperating from recent serious illnesses.

The committee in charge of arrangements was Herbert A. Ralph, chairman; assisted by Dr. John Knoblock, Douglas Carlson, Cassius H. Daly, Jr., and Harold Wyman.

HAROLD WYMAN, Secy.

APPRECIATION

MANY THANKS TO ALL OF THE CLUBS WHO ASSISTED, BY THEIR PRESENCE AND CONTRIBUTIONS, IN MAKING "BEN BRICK NIGHT" THE SUCCESS IT WAS.

DR. MORTON E. WINHELD
ARTHUR G. WALKER
Co-Chairmen

EXCHANGE CLUB NEW OFFICERS OF WESTFIELD



Left to right: Hugo Fugmann, treasurer; Austin Moessner, president; William McCormick, vice-president; and Abner Jackson, secretary. Installed Nov. 3, 1953.

SOMERVILLE-RARITAN

One of the largest crowds ever assembled for a comparable event gathered on Friday evening, November 20th in the Somerville High School auditorium for the United Nations Night sponsored by the Somerville-Raritan Club.

The speaker of the evening was Henry Cabot Lodge, Jr., chief United Nations delegate to the U.N., who was introduced by Archibald Alexander, former Under Secretary of the Army and brother-in-law of Lodge. The speaker described the U.N. as an organization where public opinion can be formulated and where world issues can be debated, and likened the organization to the invention of the airplane by the Wright brothers in 1903. The U.N. is just a beginning and is still in the evolutionary stage and as such, is subject to all kinds of correction and improvement, but it stands between us and World War III and in support of human freedom. For those reasons it is worth all that it costs and is worthy of your full support.

Chief delegate Lodge emphasized that youth has more at stake than anyone else, in seeing that the U.N. becomes a strong world organization and recommended that youth be informed completely as to the aim and ideals of that organization. When asked about who was winning the cold war, Ambassador Lodge replied that he thought the United States will win because any nation that has a free system must win because men under that system develop most advantageously. Any system that exalts itself more than its men cannot win.

Club President Joseph Murphy introduced Mr. Alexander and also seated on the stage was Congressman Peter Frelinghuysen, a second cousin of Lodge. Prior to the Chief Delegate's talk, the Somerville High School Orchestra, under the direction of Claude E. Shappelle, played several selections.

Proceeds from the program, of which Ralph Reeve was chairman, will be used to finance our club's program of improvement of recreational facilities at Exchange Field. It was an evening of which we are extremely proud.

MICHAEL B. DOOLEY, Pub. Chm.

SUMMIT

The Exchange Club of Summit is busily engaged in the preparation of a presentation of the Freedom Shrine. The presentation to the local YMCA will take place in January. The money to provide this gift was raised by taking over the operation of a local gas station for one complete day. This "Operation Gas Station" was a success, enabling our young club (one year old) to make its first big contribution in service to our community, and quite naturally we are very proud of it.

Club interest seems to be on the up-grade. We held a Ladies' Night at one of our recent meetings which featured an entertaining program put on by the local school system in connection with National Education Week.

We are in the midst of a membership drive and are quite hopeful of taking in several new members; especially new members that we feel will be able to become really good Exchangites. We will let you know more about our efforts in the next issue.

J. S. SQUIRES, Pub. Chm.

WESTFIELD

Austin J. Moessner was recently installed as president of the Westfield Club. Moessner, a charter member, has served the club as treasurer, secretary and vice-president. Also installed by Past President Harry Guiditta were: William D. McCormick, vice-president; Abner Jackson, secretary, and Hugo Fugmann, treasurer. Installed on the Board of Control for two year terms were: retiring president Morton E. Newburgh, Willard Woodward and Ike Traylor.

Immediate past president Newburgh was presented with an engraved watch and commended for his accomplishments during his term of office by past president Roch Williams.

T. WILLOUGHBY ORR, Pub. Chm.

ON TOP OF THE HILL . . .

(Continued from Page 1)

benefit of a few of the clubs in our State, but for all clubs. The members representing your club are afforded the opportunity to meet other Exchangites, and by being represented, your club, in so many words, is letting the State organization know that you are backing it in its efforts. Above all, in addition to the golf or bowling matches and the fellowship is the fact that whenever Exchangites meet there is bound to be the consequent "shop talk" about Exchange, from which so many ideas always evolve to the benefit of all concerned. So make sure your club is represented at these Inter-Club affairs—the little bit of time and effort involved is more than repaid by the benefits to be gained.

Another affair that occurred since the last issue of "The New Jersey Exchangite" was published was the testimonial dinner tendered to Ben Brick in Atlantic City on November 7, 1953. Although not sponsored by the Inter-Club Committee, actually it was co-sponsored by the Atlantic City Club and the New Jersey State Exchange Clubs; the fact that some twenty or more clubs were represented surely made it an Inter-Club affair in a liberal use of the phrase. You will read more about the event in

the news column of this publication, but we must say that the testimonial was indeed deserved and everyone present received a real thrill to hear the roar of applause when the National President was introduced. When one of your own is honored, that honor is shared and that is exactly the feeling we of the New Jersey State Exchange Clubs have for Ben. The number in attendance was probably not as great as the committee had hoped for, but in view of the storm conditions that prevailed throughout most of the State, it was a wonderful turnout.

In addition to the Inter-Club Committee, there are other committees functioning or about ready to go to work. The announcement in the columns of this issue from the Membership Contest Committee is worthy of your notice and should serve as a reminder that the co-operation of the officers of the clubs throughout the State is needed. The Attendance Contest will be under way shortly and the deadline for the Achievement Award Contest will have passed before the next issue of "The Exchangite" is put out.

There are always those who say that they are against participating in or attending any State or National functions for the express reason that they can see no value in such action. These members will say that any such affairs are not worth the time, money and effort involved. Surely, the involvement in any such affairs entails expending some of the items listed above, but we firmly believe that the amount to be gained is far in excess of any expenditure of capital or energy. Exchange was built on and rests firmly today upon the premise of giving of ourselves in return for the privilege of serving others. To accomplish this giving and receiving, we must base our actions in large measure upon the experience of others. To learn the facts and to be assured of the correctness of the ideas and material making up this knowledge and experience, we must have personal contact. There is no substitute for this contact and this is reason enough to justify the National Conventions, the State Conventions, the District meetings and right on down to the Inter-Club meetings. However, there are two more important reasons for having meetings and affairs such as those listed above. The first is the forwarding of the programs of education listed by both the National and State organizations. Formal presentation of material developed by these groups for the use and help of the local clubs takes place both in addresses by Exchangites qualified to speak on the various subjects and by the distribution of pamphlets and other literature written especially to cover various phases of Exchange Clubs' work and operation. The other reason is to discourage any growth of sectionalism or provincialism and conversely, to foster the idea and feeling of being part of one great community. In states, especially, where divisions are made geographically; politically; by type of life, such as urban and rural; or by any other means, the spectre of sectionalism is liable to be present. Admittedly, there are local problems and conditions that vitally concern one section that are of no interest at all to other sections.

However, an inter-club meeting of any sort will not concern itself with any local problems, but rather will concentrate its educational part of the program with topics and subjects of general interest. Also, the Exchangites' present will get to know the other fellow and his club's activities and will be able to broaden his perspective in regard to learning about the objectives that each club strives to reach and accomplish. We have been comparing all sorts of meetings and it might be asked — how can you compare a National Convention with an inter-club meeting of two local clubs? For the reasons listed above, basically, the two types are identical. The fundamental purposes are to encourage personal contacts and the resultant exchange of information and ideas, and secondly, to circulate and disseminate educational information.

Well, there it is, another column of rambling and random thoughts upon the general subject of the ideas behind, and the worth of, inter-club affairs. As with the material of last issue's column, this has been presented as food for thought. Perhaps you don't agree with everything mentioned — we hardly expect that, but if we have said anything that will encourage more clubs and more Exchangites to participate in inter-club activities, we will have accomplished our objective. More in the next issue.

JERE HOFFNER, Assoc. Ed.

BEN BRICK . . .

(Continued from Page 1)

in 1946 he was chosen a National Regional Vice-President, holding two terms. Two annual terms on the National Extension Committee followed in 1948 and 1949; and in 1950 he was again elected a Regional Vice-President.

In 1951 Harry Jack of Charleston, S. C., a member of the National Board of Control was moved to the National Vice-Presidency and Ben was chosen by the Board to fill this vacancy.

From this spot he was elected to the Vice-Presidency at the Atlantic City Convention of 1952 and in natural succession became our National President at the Colorado Springs Convention of the past September.

ACHIEVEMENT AWARD CONTEST

All club presidents, secretaries and historians are reminded that the time to start compiling the material necessary to write up the projects and accomplishments of your club since January 1, 1953, is right now.

A letter has been sent to all club presidents regarding the rules of this Achievement Award Contest. If it has not been read to your club, remind your

STATE PRESIDENT'S MESSAGE

I want to take this opportunity to thank all Exchangites for the help given me thus far in my term of office. May I extend to all of you my best wishes for a happy holiday season and my hope that the New Year will bring good health and prosperity for you and for Exchange.

DR. HARRY A. SILBERMAN,
State President

president to read it. If the letter has been misplaced, you'll find the necessary information regarding the rules and regulations in the September, 1953 issue of "The New Jersey Exchangite."

Eighteen clubs were entered in last year's contest. All the reports entered were excellent and the judges had a tough time determining a winner. We would like to have more than eighteen take part this year. As you may remember, Vineland was the first winner in 1951 and Penns Grove was last year's victor — who will be awarded the honor this year?

Remember that the deadline date for entries for this year's event is 28 February 1954, and all reports must be in by that date.

RICHARD M. FARR, Chm.

ATTENDANCE AWARD CONTEST

As has been the rule in past contests, the Attendance Award Contest will start on January 1, 1954, and will run through and including March 31, 1954. Club secretaries are hereby notified to be prepared to submit the required reports when necessary. Full details and particulars will have reached each club by the time this notice reaches your attention. Let's have every club participate in this contest.

ATTENDANCE CONTEST
COMMITTEE

MEMBERSHIP CONTEST

Contest reports have been coming in at a fairly satisfactory rate, but some clubs have not been heard from as yet. The Membership Contest is an annual State affair and is open to every club in the State. The State organization would like to see all clubs entered in this year's contest. The officers of all clubs are urged to prepare their reports immediately and send them to the Chairman of the contest at 72 S. Broad St., Woodbury, N. J. Let's all extend our membership during this contest.

FRED A. GRAVINO, Chm.

CLUB DIRECTORY

Numbers Following Club Cities
Indicate National Districts

ASBURY PARK—2

President.....DR. WILLIAM I. LIEBESMAN
645 Cookman Ave.

Secretary.....VOORHEES K. SMOCK
708 Fernmere Ave.
Interlaken, N. J.

Meets Wed., 12:15 P.M., Cypress Inn,
Wanamassa

ATLANTIC CITY—4

President.....EDWARD W. CHAMPION
511 Guarantee Trust Bldg.

Secretary.....ROBERT C. JOHNSON
1025 Boardwalk

Meets Wed., 12:30 P.M., Hackney's
Restaurant

AUDUBON—3

President.....JOSEPH W. BRETHERWICK
25 North Drive
Haddonfield, N. J.

Secretary.....GEORGE S. HEWES, JR.
156 Lafayette Rd. (6)

Meets 2nd & 4th Tues., 6:45 P.M., Friendly
House, Haddon Heights

BARNEGAT—4

President.....JOHN V. LEWIS, SR.
East Bay St.

Secretary.....WALTER D. HENDERSON
West Bay Street
Meets 2nd & 4th Wed., 6:30 P.M., Hotel
Richmond

BEACH HAVEN—4

President.....HARRY WILLETS
225 Pearl St.

Secretary.....JOSEPH E. CRANMER
Beach Haven, N. J.
Meets Wed., 6:30 P.M., Wida's Hotel, Brant
Beach, N. J.

BOUND BROOK—2

President.....ROSS J. CROWLEY
90 Welton St.
New Brunswick, N. J.
Secretary.....DR. THOMAS L. REISSMANN
419 Walnut St.
Meets Wednesday, 6:15 P.M., Manor House

BRIDGETON—4

President.....GILBERT TATMAN
127 Glen Park
Secretary.....GEORGE W. WEBER
54 York St.
Meets Monday, 7:00 P.M., Cumberland Hotel

BUENA VISTA—4

President.....VINCENT MARANELLI
83 S. State St.
Vineland, N. J.
Secretary.....HOWARD W. DuBREE
Box 62, Minotola, N. J.
Meets 2nd & 4th Thurs., 6:30 P.M., Exchange Room, Ann's Tavern, Landisville, N. J.

CAMDEN—3

President.....WILLIAM J. SNYDER
P. O. Box 710
Secretary.....EARL L. GLATFELTER
c/o Camden Trust Co.
Broadway & Market St.
Meets Tues., 12:15 P.M., Hotel Walt Whitman

EGG HARBOR CITY—4

President.....JOHN LEHNEIS
903 Claudius St.
Secretary.....CLYDE LEHNEIS
321 Sixth Terrace
Meets Tuesday, 7 P.M., American Hotel

ELIZABETH—2

President.....BENJAMIN A. PRIEST
1139 E. Jersey St.
Secretary.....WILLIAM MACHAUER, JR.
828 Summer St.
Meets Tues., 12:15 P.M., Elizabeth Carteret Hotel

HADDONFIELD—3

President.....LEO MARTIN
248 Jefferson Ave.
Secretary.....WILSON SHARPE
Brace & Kresson Rds.
Meets Tues., 6:30 P.M., Penguin House, Route 40

HAMMONTON—4

President.....JOHN A. CAVUTO
111 12th St.
Secretary.....ALBERT BASSINGER
26 - 12th St.
Meets Thursday, 6:45 P.M., Midway Diner

HIGHLAND PARK—2

President.....PETER A. BRUEN
529 S. Third Ave.
Secretary.....HORACE G. WRIGHT
215 Montgomery St.
Meets Mon., 6:45 P.M., Sally's Restaurant

JERSEY CITY—1

President.....STERLING JOINER
2999 Hudson Blvd. (6)
Secretary.....ROBERT L. NETCHERT
587 Summit Ave. (4)
Meets Tues., 12:15 P.M., Fairmont Hotel

LINDEN—2

President.....A. J. FRANKEL
1115 Hollywood Road
Secretary.....ALFRED E. NOGI
826 N. Wood Ave.
Meets Wed., Noon, Parker House, Rte. 25

LONG BRANCH—2

President.....CARL M. COHEN
192 Broadway
Secretary.....EDGAR WEST
219 Broadway
Meets Wednesday, Noon.

METUCHEN—2

President.....WILLIAM A. IOBST
100 Woodbridge Ave.
Secretary.....LUCIEN V. BRUNO
59 Highland Ave.
Meets 2nd & 4th Tuesdays, 6:15 P.M., Metuchen Inn

MILLVILLE—4

President.....CHARLES B. ERRICKSON
621 N. Second St.
Secretary.....THOMAS J. GLEESON
218 No. Second Street
Meets Thurs., 7:00 P.M., Y.M.C.A., Buck & Vine Sts.

MORRISTOWN—1

President.....THEODORE LIPKE
55 Bank St.
Secretary.....LEMUEL H. THOMPSON
1 Speedwell Ave.
Meets Mon., 12:15 P.M., Colony Restaurant

NEWARK—1

President.....JOHN KEZIK
50 Park Place
Secretary.....HAROLD E. WANDS
107 Halsey St.
Meets Thurs., 12:15 P.M., L. Bamberger & Co. Rest. (Except July & August)

NEW BRUNSWICK—2

President.....FREDERICK G. SCHNEIDER, JR.
Lakeview Ave.
Milltown, N. J.
Secretary.....LLOYD E. HARRIS
6 Lewellyn Place
Meets Thurs., 12:15 P.M., Roger Smith Hotel

NORTH HUDSON—1

President.....HAROLD H. DIECKMAN
7539 Bergenline Ave.
North Bergen, N. J.
Secretary.....GERARD LIONETTI
2300 50th St.
North Bergen, N. J.
Meets Tues., 12:15 P.M., Riverview Restaurant, North Bergen

OCEAN CITY—4

President.....JAMES H. BECOTTE, JR.
500 Surf Road
Secretary.....WILLIAM H. DONAHUE
817 Coolidge Road
Meets Mon., 6:30 P.M., Plymouth Inn

PASSAIC—1

President.....EDWARD KANE
69 Central Ave.
Secretary.....HOWARD R. KELLEY
615 Main Ave.
Meets Wed., 12:15 P.M., Passaic City Club

PATERSON—1

President.....CHARLES A. TSCHOPP
112 Arlington Ave.
Hawthorne, N. J.
Secretary.....FRANK J. PITCHER
22 Smith St.
Meets Mon., 12:15 P.M., Y.M.C.A.

PAULSBORO—3

President.....CARROLL BARKER
2303 Cove Road
Merchantville (8), N. J.
Secretary.....MORRIS NASTASE
762 Delaware St.

PENNS GROVE—3

President.....JOHN K. ASHCRAFT
41 S. Broad St.
Secretary.....FRANK L. POTE, JR.
19 Springfield Ave.
Meets Tues., 6:30 P.M., DuPont-Penns Grove Country Club

PHILLIPSBURG—2

President.....JOHN A. PFEFFER, JR.
46 Bullman St.
Secretary.....HERMAN A. HARMS
419-A S. Main St.
Meets 1st & 3rd Thurs., 6:30 P.M., Elks Home.

PLEASANTVILLE—4

President.....EDWARD A. HILDEBRANT
1113 Broad St.
Northfield, N. J.
Secretary.....J. ALDEN MILLER
12 Steelman Ave.
Northfield, N. J.
Meets Thurs., 6:30 P.M., Little Ambassador, W. Pleasantville

RAHWAY—2

President.....DR. G. V. ZINBERG
1567 Irving Ave.
Secretary.....JACK PASKOWITZ
1606 Fernote St.

RIDGEFIELD—1

President.....NORMAN F. RUHLE
c/o Ruhle & Sons
Secretary.....HAROLD WYMAN
c/o Minn. Min. & Mfg. Co.
Meets Wed., 12:15 P.M., Ridgefield Lodge

RIDGEWOOD—1

President.....JOSEPH E. BARTELL
38 Oak St.
Secretary.....C. F. POST, M.D.
4 Wilsey Square
Meets Wed., 12:15 P.M., Meyer's Rest.

SALEM—3

President.....CLIFF WHITEHEAD
6 Van Meter Terrace
Secretary.....RAYMOND O'BRIEN
196 Chestnut St.
Meets Tues., 6:30 P.M., Salem Country Club

SOMERVILLE-RARITAN—2

President.....JOSEPH C. MURPHY
1 W. Main St.
Secretary.....REV. THOMAS P. HAIG
188 W. High St.
Meets Wed., 12:15 P.M., Far Hills Inn

SUMMIT—1

President.....J. ROBERT DEAN
62 Fernwood Road
Secretary.....PHILLIP AZZOLINA
185 Ashland Road

STELTON—2

President.....NICK PUCHINSKY
76 Idlewild Road
Nixon, N. J.
Secretary.....JOSEPH J. KAPOLKA
22 Raleigh Road
Nixon, N. J.
Meets Wed., 6:15 P.M., Klover Klub, Rte. 25

THE ORANGES—1

President.....JOHN DONALDSON, JR.
308 Main St.
Orange, N. J.
Secretary.....EDMOND S. BAUER
490 Main St.
E. Orange, N. J.
Meets Thurs., 12:15 P.M., Savoy Plaza, Orange, N. J.

TRENTON—2

President.....WALTER SHERMAN
146 W. Hanover St.
Secretary.....AL. MITTLEMAN
39 Charles Way
Meets Tues., 12:15 P.M., Hotel Hildebrecht

TUCKERTON—4

President.....STANLEY SEAMAN
S. Green St.
Secretary.....GEORGE A. WOOD
Main St.
Meets 1st & 3rd Wed., 6:45 P.M., Tuckerton Yacht Club, Ye Olde Village Inn

UNION—2

President.....ARTHUR L. HUTTKAY
Bridle Path
Mountainside, N. J.
Secretary.....MILTON J. LODER
1976 Hillside Ave.
Meets 1st & 3rd Thurs., 6:30 P.M., Hitchin' Post Inn, Route 29

VINELAND—4

President.....GEORGE MOSSFORD
412 S. Seventh St.
Secretary.....WILLIAM GREENHALGH
R.D. No. 3, Main Road
Millville, N. J.
Meets Tuesday, 6:30 P.M., Glover's, North Main Road

WESTFIELD—2

President.....MORTON E. NEWBURGH
254 E. Broad St.
Secretary.....T. WILLOUGHBY ORR
400 Osborne Ave.
Meets 1st & 3rd Tues., 6:30 P.M., Orchard Inn, Springfield, N. J.

WILDWOOD—4

President.....FRANK P. MAJANE, JR.
324 W. Wildwood Ave.
Secretary.....S. PAUL CAPELLE
5201 Pacific Ave.
Meets 1st & 3rd Thurs., 6:30 P.M., El Dorado Hotel

WOODBURY—3

President.....WILLIAM H. CUNDY
1230 Crown Point Rd.
Verga, N. J.
Secretary.....FRANK A. GRAVINO
72 S. Broad St.
Meets 2nd & 4th Wed., 6:30 P.M., Woodbury Country Club